

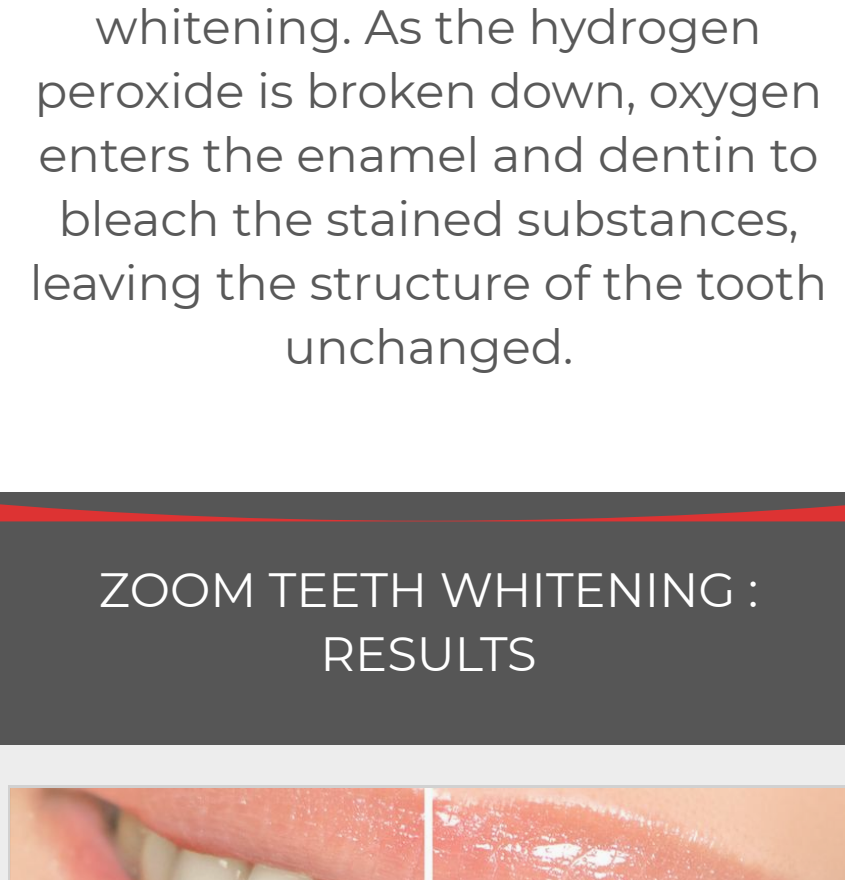


## ZOOM TEETH WHITENING

**Best Tooth Whitening System of the World**

### WHAT IS ZOOM TEETH WHITENING

Zoom Teeth Whitening is a procedure to remove the discoloration of the teeth that resulted from drinking coffee, tea, cola and red wine; or from smoking. The aging process also can stain and darken your teeth.



### HOW DOES IT WORK ?

Zoom! Is a bleaching process that lightens discoloration of the tooth.

Zoom in-office tooth whitening procedure uses the Zoom Advanced Power Chairside Lamp – said to accelerate the bleaching process – to activate the 25 percent hydrogen peroxide whitening. As the hydrogen peroxide is broken down, oxygen enters the enamel and dentin to bleach the stained substances, leaving the structure of the tooth unchanged.

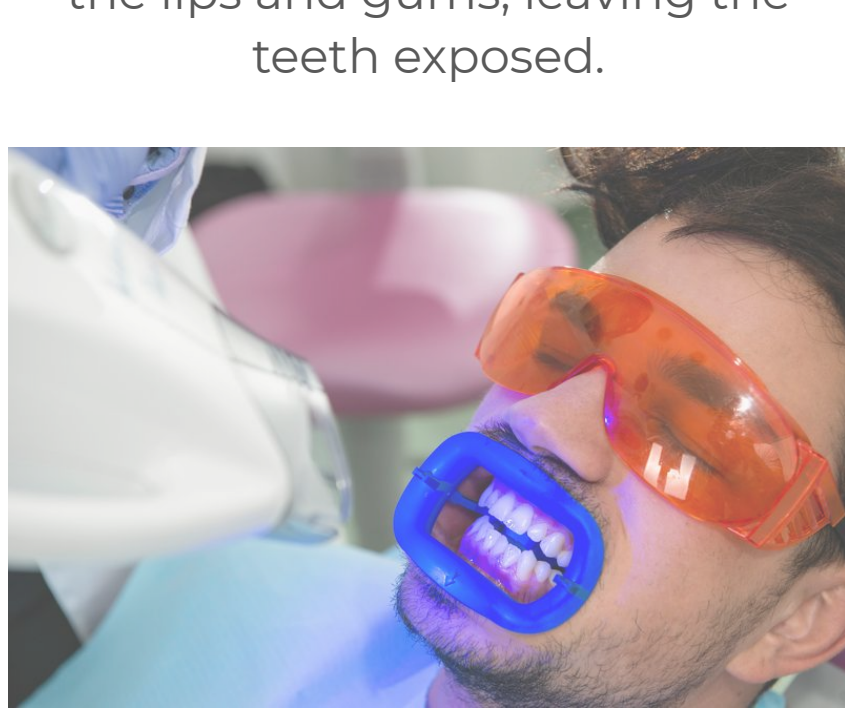
### ZOOM TEETH WHITENING : RESULTS



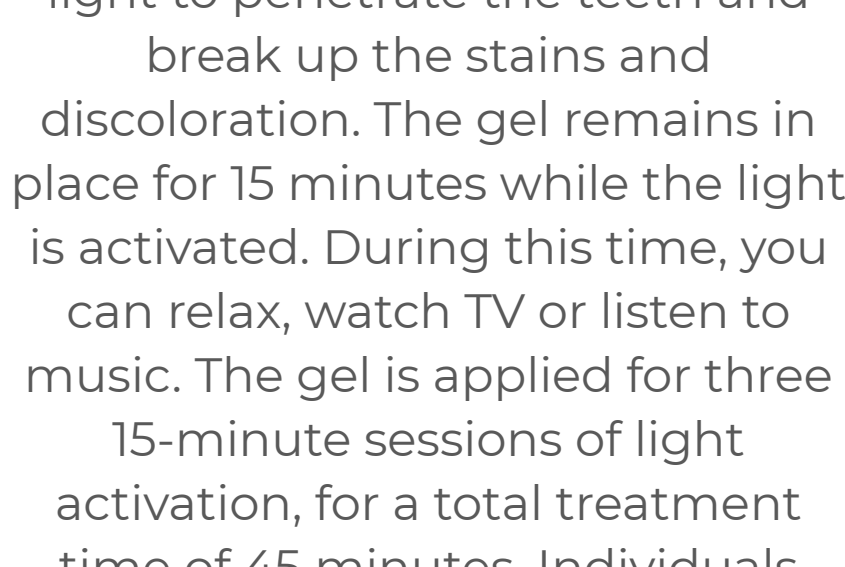
**Guaranteed 6-8 Shades Lighter in 3-4 Applications**

Most patients can expect to see their teeth lighten by at least six shades. In some cases, Zoom! has been known to brighten smiles by 10 or more shades.

### ZOOM TEETH WHITENING : HOW DO WE DO IT



The complete procedure takes less than an hour, but a regular teeth cleaning is recommended prior to the actual Zoom teeth whitening session. The procedure begins with a short preparation to cover the lips and gums, leaving the teeth exposed.



The dentist or dental assistant then applies the Zoom hydrogen peroxide whitening gel, which works together with the Zoom light to penetrate the teeth and break up the stains and discoloration. The gel remains in place for 15 minutes while the light is activated. During this time, you can relax, watch TV or listen to music. The gel is applied for three 15-minute sessions of light activation, for a total treatment time of 45 minutes. Individuals with a strong gag reflex or anxiety may have difficulty undergoing the entire procedure. Immediately afterwards, a sensitivity-reducing fluoride paste-gel is applied to the teeth.

### ZOOM TEETH WHITENING : FREQUENTLY ASKED QUESTIONS

**Q - Who may benefit from tooth whitening?**

Just about anyone can benefit from tooth whitening. However, treatment may not be as effective for some as it is for others.

**Q - Is tooth whitening safe?**

Yes, research and clinical studies indicate that whitening teeth under the supervision of a dentist is safe. In fact, many dentists consider whitening the safest cosmetic dental procedure available. As with any tooth whitening product, Zoom! is not recommended for children under 13 years of age and pregnant or lactating women.

**Q - Do the results last a long time?**

By following some simple post whitening care instructions, your teeth will be lighter than they were before. We recommend flossing, brushing twice daily with Zoom! Whitening Toothpaste, and touch-ups with Zoom! take-home gel. These are professional formula products designed specifically to keep your teeth their brightest. They are available through our office.

**Q - Is there any difference between over-the-counter tooth whiteners and Zoom!**

Yes! Consulting we always believe, the first step to whitening your teeth safely. Over-the-counter tooth whitening strips, brush-on gels and toothpastes take weeks or months to whiten your teeth just a few shades. Zoom! is clinically proven to whiten your teeth eight shades\* in one 2-hour process!

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**Q - Is the Zoom! In-office procedure painful?**

No, in majority not, During the procedure, patients can actually lay back and relax or listen to music. Many fall asleep.

**Q - Are there any side effects?**

Some people experience temporary increased tooth sensitivity to cold during treatment. These symptoms disappear within 1-3 days after interruption or completion of the treatment.

**Q - How long is the procedure?**

The entire procedure takes approximately two hours. The procedure begins with a preparation period followed by bleaching. A five-minute fluoride treatment completes the procedure (we recommend a cleaning prior to the actual Zoom! Whitening session).

**CHOOSE EXCELLENCE IN DENTISTRY, CHOOSE 32 DENTAL SOLUTIONS FOR YOUR PROFESSIONAL TEETH WHITENING**